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New Training Platform Helps Independent Pet Retailers Onboard Staff Faster and Boost Sales

bloomloop.pet launches with practical, retail-focused courses built by a former multi-store owner.

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Independent pet retailers face a common challenge: training new hires quickly while maintaining consistent service standards. bloomloop.pet is a new online training platform designed to solve this problem, offering structured, practical courses for retail staff, managers, and owners.

Created by Pasha Kopytov, who spent 11 years building and managing a small chain of premium pet stores in Vancouver, bloomloop.pet draws directly from real-world retail experience. The courses cover everything from onboarding basics to advanced nutrition knowledge, customer service, sales skills, and leadership.

“One-on-one training takes enormous time and energy, and stores often struggle to deliver it consistently,” says Kopytov. **“bloomloop.pet gives retailers a repeatable, self-paced system that builds confidence in staff, improves customer conversations, and strengthens store culture.”**

Retailers can use bloomloop.pet to:

- Onboard new hires with consistent, ready-to-use modules
- Equip staff with product knowledge and sales skills
- Support managers and owners with business and leadership tools
- Improve customer experience and increase average sale value

Courses are available on-demand and can be completed at each team member's pace. A free sample course is also available for retailers who want to explore the platform before enrolling.

About bloomloop.pet

bloomloop.pet is an online training platform designed specifically for independent and premium pet retailers. Founded in 2025 by former multi-store owner Pasha Kopytov, bloomloop.pet offers practical, plain-spoken courses that blend product knowledge, sales training, and leadership skills. The platform is built to save store owners and managers time while helping teams deliver consistent, confident service.

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